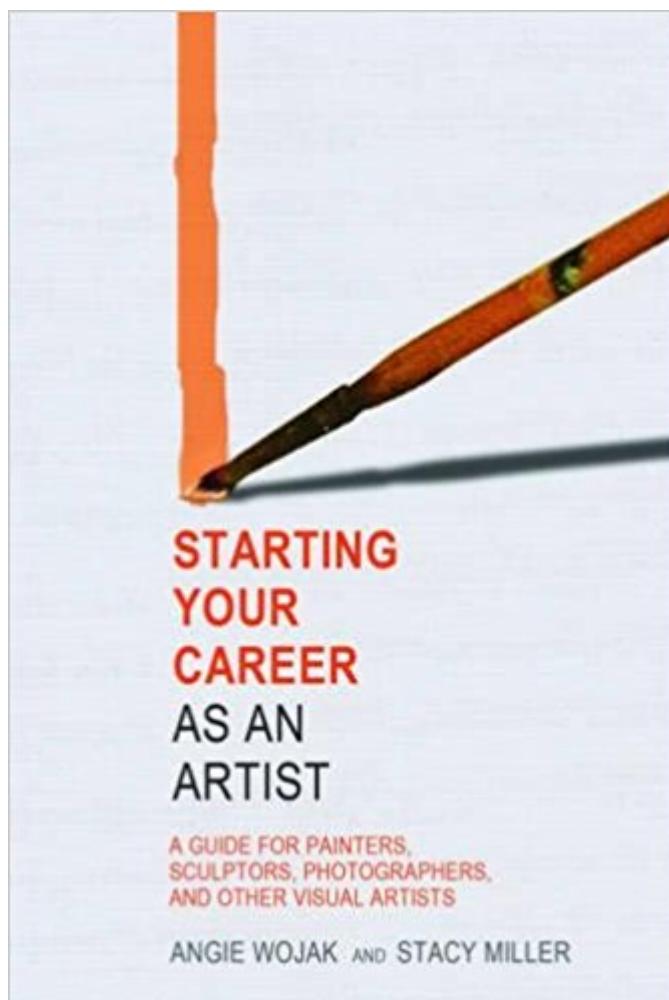


The book was found

# Starting Your Career As An Artist: A Guide For Painters, Sculptors, Photographers, And Other Visual Artists



## **Synopsis**

Starting Your Career as an Artist is a comprehensive manual full of sound advice for artists seeking to advance their professional careers. Veteran art career professionals Angie Wojak and Stacy Miller show aspiring artists how to evaluate their goals, create a plan of action, and use their talents to build a productive life in the art world. Chapters cover topics essential to the emerging artist, such as building community through networking, collaborating, and finding mentors; setting up a studio; health and safety for artists; artistÃ¢â€šs resumes and CVs; developing marketing plans; finding alternative exhibition venues; and refining career aspirations. In addition, the book includes inspiring and insightful interviews with professional artists and well-known players in the art scene.<http://www.facebook.com/StartArtCareer>

## **Book Information**

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## **Customer Reviews**

"A practical, real-world, and pragmatic primer that demystifies the world of art and makes career paths understandable and accessible." --Tim Gunn, chief creative officer at Liz Claiborne, Inc., former chair of fashion design at Parsons, and co-host of Project Runway"From setting up and maintaining a studio practice to career planning and job search, the authors present strategies for artists across disciplines to develop and sustain fulfilling careers and be successful on their own terms." -Katharine Schutta, Assistant Dean and Director of Career Services, School of the Art Institute of Chicago"This is a practical handbook designed for artists who are often disenfranchised from the usual career advice...This valuable career resource will help artists open their minds to a

variety of opportunities and form goals."-LibraryJournal.com"One of the strengths of Starting Your Career as an Artist is its inspirational realism... Another aspect of the book that deserves praise is its breadth - it draws attention to issues in rural as well as urban communities and addresses artists with families as well as those fresh out of art school."-Sculpture magazine"This is a practical, comprehensive and straightforward guide to giving a career in art a fighting chance. Not only do the authors de-mystify the world of art for the novice, they give plenty of pragmatic advice for setting career goals and achieving them." -The Beat Magazine" "This helpful resource by Wojak and Miller (both, Parsons The New School for Design) covers every aspect for today's visual artists stepping into the commercial market, with added tips on creating a digital profile and using social media for marketing....Highly recommended." (CHOICE)" "This helpful resource by Wojak and Miller (both, Parsons The New School for Design) covers every aspect for today's visual artists stepping into the commercial market. . . . Highly recommended." (D. A. Berona, Plymouth State University - ALA CHOICE Magazine)

Angie Wojak is the Director of Career Services at Columbia University's School of the Arts. Prior to joining Columbia, Angie was the Director of Career Services at Parsons The New School for Design where for over a decade she helped aspiring artists, business entrepreneurs, and designers launch their careers. Trained as a painter and printmaker, she earned her MFA from the University of Missouri and her BFA in Illustration from the School of Visual Arts. Angie is a twice published author, having co-authored *Spark Your Career in Fashion* and *Starting Your Career as an Artist*. Angie has lectured on art and design career topics at universities and conferences across the country, including Comic-con International, Harvard University, Massachusetts College of Art and Design, and Pratt Institute.

If you're thinking about starting your career as an artist...please pick up a copy of this book. It answered many of my questions.

This is the only book I've read about what it means to be a working artist that tells the real story--all of it, the good and the bad---and what it takes to succeed in the art world. It's a practical guide that demystifies the process of becoming an artist and sustaining a practice--where to study, how to support yourself while getting started, how to find like minded people, where to show, and how to have a career.Keep this book on your work table right next to your, palette, computer, printer, camera, and use it as inspiration and an invaluable resource.

As a recent BFA graduate this book gave me insight into the art world I wished I had gotten while in school. A true must read for emerging artists such as myself. Would suggest it to be mandatory reading.

It's very informative and is easy to understand

I am currently in the process of reading this book, and, thus far, I've found it to be very informative.

It's a useful book about how to write your CV, resume, get in contact with galleries, etc. It was a book we are using for my Senior Seminar class in art. It gives examples and stories of what not to do if you want to approach a gallery director. As well as other insights. If you're an up coming artist and is confused on what you need to do, this maybe the book for you.

Even as someone beginning an art career later in life than most, I find this book to be a useful and vital resource in understanding just how much needs to happen outside of the studio as inside. It is all too easy to think that talent is all you need to succeed in the arts and that eventually that talent will out. It isn't and it may not. This guide describes the strategies and practices necessary to launching and maintaining a career in the arts.

As a career consultant who assists visual artists, among professionals in other creative fields, I found this book to be a comprehensive career planning and job hunting guide targeted to a highly specialized group. It offers an encyclopedia of practical information, well-organized and clearly written. Most artists, as a group of professionals with highly technical skills, often overlook the essentials that determine success or failure in their career. The authors, Stacy and Angie, fill in all the gaps with factual information and appropriate advice. Any artist who wants to take their career seriously needs to read this book. I am recommending it to all my visual artist clients.

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